



Establishing and improving collaboration across Europe (and beyond) between universities, startups and corporates with innovative education & training



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The context:

- **Disruptive innovation and digitalization** are challenging Europe's business and educational worlds
- **Co-Innovation** has huge potential to turn these challenges into opportunities
- EU **corporates** and **startups** have begun to embrace the concept, but there's a lack of mutual understanding
- Moreover, **universities** are not an active part of this movement yet although they urgently need new partners to tackle digital educational trends ("Edupreneurship") and changing needs (skills gap)







The goal and the achievements:

CORSHIP sets out to establish a joint language between the players to successfully exploit the full potential of Co-Innovation - with education & training:



MASSIVE OPEN ONLINE COURSE (MOOC)

The first MOOC on Co-Innovation (2,300+ startup founders, corporate people, lecturers/researchers/students and entrepreneurs in general) GATEWAY, MATCHMAKER & SELECTION FUNNEL



MICROCREDENTIAL

The first Microcredential Pilot worldwide on Co-Innovation, for 40+ selected learners FOLLOW-UP & DEEP DIVE



TOOLBOX

A unique Co-Innovation Toolbox to facilitate the collaboration between the target groups (with a new innovation canvas) MATCHMAKING INSTRUMENT AND BACKBONE TO CONTENT



















How could microcredentials and collaboration contribute to higher education transformation?

A tangible, scalable response in the education space

A way to make universities a crucial connector

A step to faster, focused solutions within the knowledge economy

A hard work that clearly pays off





corporate edupreneurship

Thank you!

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Collaboration: Startup: Corporate: Goal Drivers Drivers Format 🕂 Deciders Deciders 🏦 Cutcomes 👤 Contributers Contributers 2 🛼 Resources Resources Risks Returns Returns 💽 **KPI & Milestones** DESIGNED IN: CORSUP Co funded by the \odot \odot \odot \odot \odot \odot \odot corship Examinist Programme Cosporate eduprece uship of the European Union

CO-INNOVATION BUILDER

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