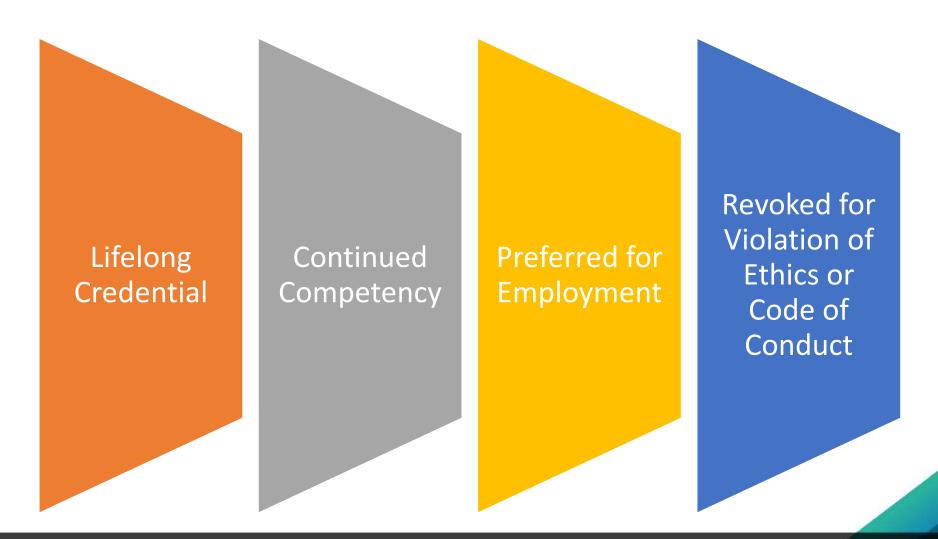


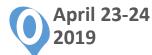
Embedding Certifications into Bachelor's Degrees

Karen Elzey, Associate Executive Director Workcred

Value of Voluntary Certifications



Convening Timeline



Healthcare convening in Washington, District of Columbia

Hosted by APLU

40+ stakeholders participated



October 10-11 2019

Liberal arts convening in Indianapolis, Indiana
Hosted by Lumina Foundation
35+ stakeholders participated



March 26-27 2020*

Hospitality convening in Miami, Florida

To be hosted by Florida International University

*Canceled due to the pandemic and replaced with individual interviews.

Cybersecurity convening in San Jose, California

Hosted by San Jose State University

40+ stakeholders participated

July 9-10 2019 Manufacturing convening in Atlanta, Georgia

Hosted by Georgia Tech University

40+ stakeholders participated



December 10-11

Convening Outcomes

Gained knowledge about the relationships between universities and certification bodies, and among credentials

Fostered an emerging community of practice

Developed a framework that identifies C+D pathway examples, challenges, and opportunities to build these pathways

Developed value propositions for C+D pathways for multiple stakeholders

Certification-Degree Pathways Framework

CERTIFICATION-DEGREE PATHWAYS Create a Get leadership Align common buy-in competencies language Identify how Determine Allocate credentials will be appropriate resources communicated "fit" © 2020 Workcred, Inc. All Rights Reserved

For More Information

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