
Entrepreneurship and digitalisation in higher education

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The era of truth for High Ed



Global education trends

Increasing importance of knowledge



Continuing IT revolution



The impact of increasing
globalization and competition

Importance of liberal arts education



Pressures on governance and financing



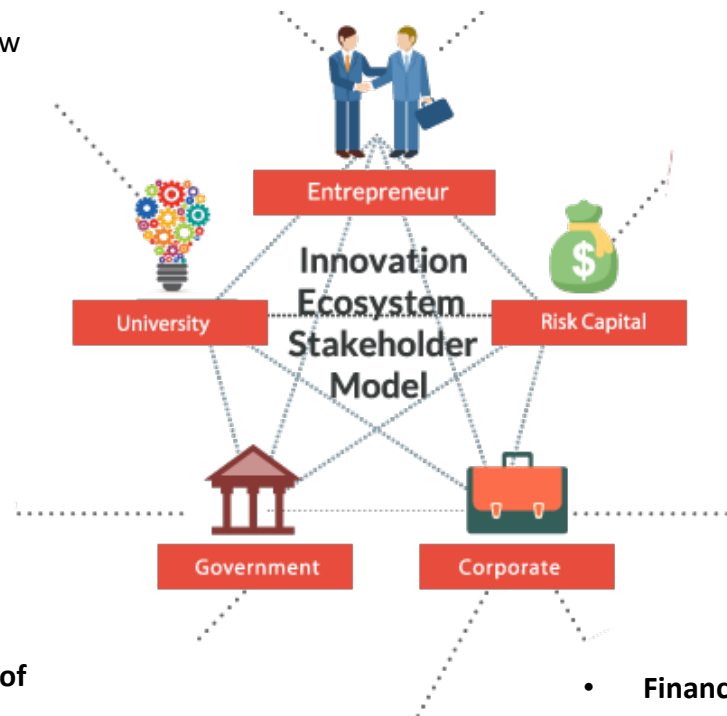
Demographic pressures

Learning eco-system

- **The New York University at Buffalo** Teaching training
- **BI Norwegian Business School** and The New York University at Buffalo double degree
- Technology Business Center

- **Technology Business Center**
- First Year Seminar
- Junior Achievement Latvia

- Commercialization Reactor
- Masterclasses for entrepreneurs
- Angel Investors – LATBAN
- Foreign Investors Council

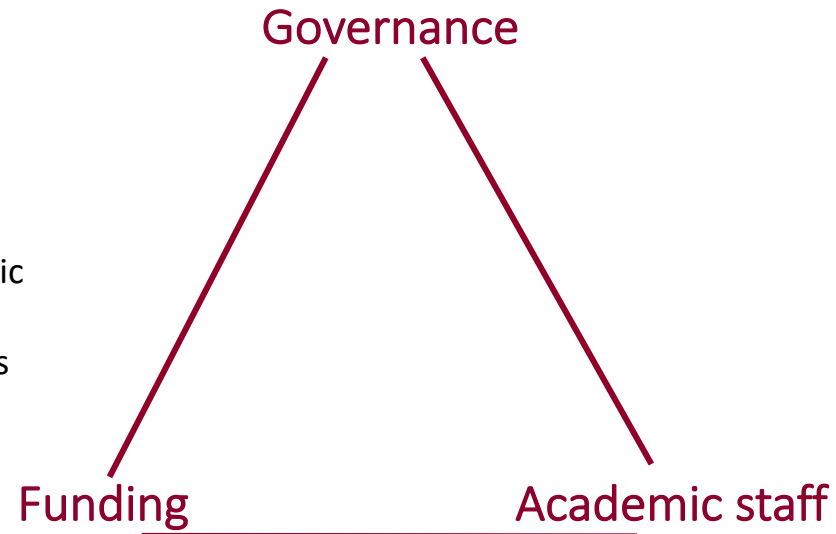


- Ministry of Education - Bachelor of IT Leadership
- **Investment and Development Agency of Latvia - Mini MBA**
- US embassy - MBA

- **Finance Sector – BITL, AML initiatives**
- IT Cluster
- Cisco infrastructure

Learning eco-system

- Business representatives in governance of major projects
- Open competition for highest positions
- **Presence of entrepreneurs in board of trustees**



- New initiatives sponsored by private/public funding
- Investment budget differs from operations budget
- Tuition fees policy – annual increase
- **Funding follows strategy**

- **Interdisciplinarity** – background, curricula, skills, balance between relevance & rigor
- Academic staff is project based, experiential teaching
- Tenure type relationships

Latvian Higher Ed reform – most substantial since Soviet Times

Effective split of resources



Encourage interaction between universities and job market

Encourage academic freedom



In the focus: needs of student

Encourage responsibility about the results



Intentional university: Education must engage heart and mind





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SCHOOLS AT KGI

We have, at our fingertips, tools that are designed to engage students 100% of the time.

- Stephen M. Kosslyn, Ph.D.

Covid-19 brings change

Cambridge University: All lectures to be online-only until summer of 2021

🕒 19 May 2020

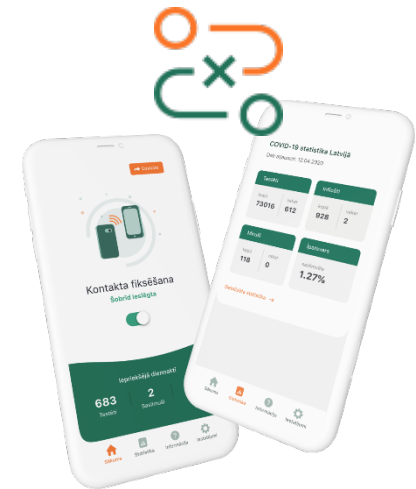
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Coronavirus pandemic



Covid-19: Conceptual Approach

“Provide the students with the best uninterrupted faculty guided educational experience that recognizes the superiority of face-to-face instruction and interaction, at the same time ensuring physical and mental wellbeing and safety of RBS community, and preparing students for an effective work under different circumstances.”



Stay safe and protect people around you!

Covid-19: Practical Approach

BACHELOR STUDENTS

01

BUBBLE (GROUP) PRINCIPLE – WITHOUT DISTANCE

02

EACH GROUP STUDIES ON A SEPARATE FLOOR IN ONE AUDITORIUM

BBA7 ALUMNI AUDITORIUM

BBA8 ROOM 304

BBA9 VIA FINANCE AUDITORIUM

BITL1 BITL LOUNGE

BITL2 LB AUDITORIUM

03

ALL FACE-TO-FACE LECTURES WILL BE AVAILABLE ONLINE AND RECORDED

04

FACULTY ROTATION THROUGH THE GROUPS

05

DIFFERENT ARRIVAL TIME IN THE MORNINGS

06

IN CASE OF LOCKDOWN – LECTURES FULLY ONLINE

RBS



RBS – 30 years of innovation.
