

**HEInnovate Webinar– 17th December 2020**

# **Internationalisation of Higher Education: Reflecting about Strategic Choices**

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# Internationalisation in Higher Education:

- Multiple rationales;
- Multiple dimensions;
- External and Internal Challenges;
- The need and the capacity to make choices;

## Multiple Rationales for Internationalisation:

- Academic – quality of education, more and better students, partnerships, ;
- Economic – additional resources, local impact of international students, competition for talent and brain gain;
- Political – soft-power, contribution for development and cooperation;
- Social – global citizenship and development (SDG 2030);

# Multiple Dimensions for Internationalisation - I

Teaching and learning:	Research:	Third mission:	Other services/activities:
<ul style="list-style-type: none"> <li>• recruitment of international students;</li> <li>• staff and student exchange programmes; <ul style="list-style-type: none"> <li>• joint programmes;</li> </ul> </li> <li>• joint faculty appointments;</li> <li>• development of alumni networks; <ul style="list-style-type: none"> <li>• opportunities for international volunteering, work or study placements;</li> </ul> </li> <li>• exchange of curriculum resources and learning materials;</li> <li>• distance and e-learning programmes;</li> </ul>	<ul style="list-style-type: none"> <li>• research co-operations &amp; partnerships;</li> <li>• participation in EU research projects;</li> <li>• publications with international partners;</li> </ul>	<ul style="list-style-type: none"> <li>• partnerships with business;</li> <li>• development of international companies; <ul style="list-style-type: none"> <li>• overseas consultancy and development;</li> <li>• strategic alliances &amp; partnerships with overseas institutions</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>• establishment of branch centres abroad;</li> <li>• establishment of branch campuses abroad;</li> <li>• establishment of new institutions in collaboration with local providers;</li> <li>• development of regional offices (for market intelligence and permanent presence of the university abroad)</li> </ul>

## Multiple Dimensions for Internationalisation –II

Teaching and learning	Research	Third mission	Other services/activities
<ul style="list-style-type: none"> <li>• internationalisation of the curriculum (integration of international perspectives, international relevance);</li> <li>• study abroad opportunities and study visits;</li> <li>• development of courses attractive to international students;</li> <li>• English-language teaching;</li> <li>• international foundation programmes;</li> <li>• exchange of curriculum resources and learning materials;</li> <li>• distance and e-learning programmes;</li> <li>• international recruitment of staff (teaching &amp; research) and of students;</li> <li>• embracing different pedagogical</li> </ul>	<ul style="list-style-type: none"> <li>• international recruitment of researchers;</li> <li>• organisation of international research events/conferences;</li> <li>• collaboration of international researchers in the research activities/projects developed in the institution</li> </ul>	<ul style="list-style-type: none"> <li>• support to the engagement of international students in the community/society;</li> <li>• collaboration in international partnerships/networks</li> </ul>	<ul style="list-style-type: none"> <li>• encouraging acquisition of language skills;</li> <li>• provision of specialist or tailored support for international students;</li> <li>• improvement of current provision of international student facilities;</li> <li>• encouragement of international students to participate fully in the social and cultural life of the university;</li> <li>• compliance with national and European legislation;</li> <li>• commitment to equality and diversity;</li> <li>• implementation of Lisbon convention for the recognition of foreign</li> </ul>

# Internationalisation - Multiple Rationales and Dimensions:

- Which rationales are the most relevant? Why? How do they fit the mission, the strategy, and the internal dynamics?
- Which are the main drivers of internationalisation policies - External (European/National) and/or Internal?
- Which instruments are being developed in each area (regarding 'internationalisation at home' and internationalisation abroad' policies)? Why?
- What has been the balance between activities related to internationalisation abroad and at home? Why?

## Reflecting about Challenges – External and Internal:

- What are the main difficulties regarding internationalisation?
- What is the role of External Factors? Which ones? Why?
- What is the role of the National/Regional Government – support or hindrance? How and Why?
- What is the role of internal factors? Which ones? Why?
- How is internationalisation perceived across the different parts of the institution?

## Reflecting about Institutional maturity/consolidation:

- Is there a systematic approach to internationalisation?
- What is the role of internationalisation on institutional strategic documents?
- What type of data are collected about internationalisation?  
What is their use?
- Are there specific policies for which missions - teaching and learning, research, third mission, other services?
- How are internationalisation activities developed? Bottom-up or Top-down?
- What is the capacity of the University to integrate individual initiatives into institutional policies?



# Internationalisation in Higher Education:

- Understanding the complexity;
- Knowing the motivations;
- Selecting priorities;
- Being creative;

**Muito Obrigado! Thank you!**

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