
The banner features a dark blue background with various financial and data-related graphics, including stock market charts, bar graphs, and circular progress indicators. A large, stylized wind turbine is positioned in the center, with its blades extending towards the top right. The InnoEnergy logo is located in the bottom left corner. The text "HEInnovate Webinar 2020 – Student Innovation & Entrepreneurship" is centered above the main title. The main title "InnoEnergy's Battle of Green talent" is in a large, bold, blue font. Below the title, the speaker's name "Prof.Dr.ir. Frank Gielen" and the date "Dec 3rd, 2020" are displayed.

 **InnoEnergy**
Knowledge Innovation Community

HEInnovate Webinar 2020 – Student Innovation & Entrepreneurship

InnoEnergy's Battle of Green talent

Prof.Dr.ir. Frank Gielen

Dec 3rd, 2020

The banner has a green background with a white curved line separating the top and bottom sections. The top section contains the text "The European Green Deal" in white. The bottom section features a silhouette of a person made of green leaves, walking on a path. The text "SUSTAINABLE energy" is written in large, bold, white letters. In the background, there is a city skyline and an oil pumpjack. The text "Climate Neutrality by 2050" is written in white at the bottom.

The European Green Deal

SUSTAINABLE
energy

Climate Neutrality by 2050

Class of 2020

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Emergency Remote Learning.

How to connect with real life situations ?

How to implement active learning?

How to develop entrepreneurial skills?

Our most important stakeholders: students.

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Digital live:

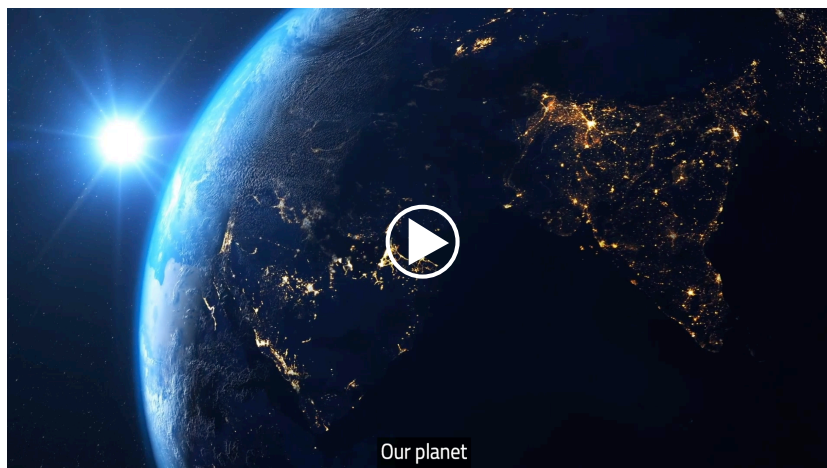
Engage with friends on social media.

Game to connect & collaborate.

e-Sports.

5

Introduction



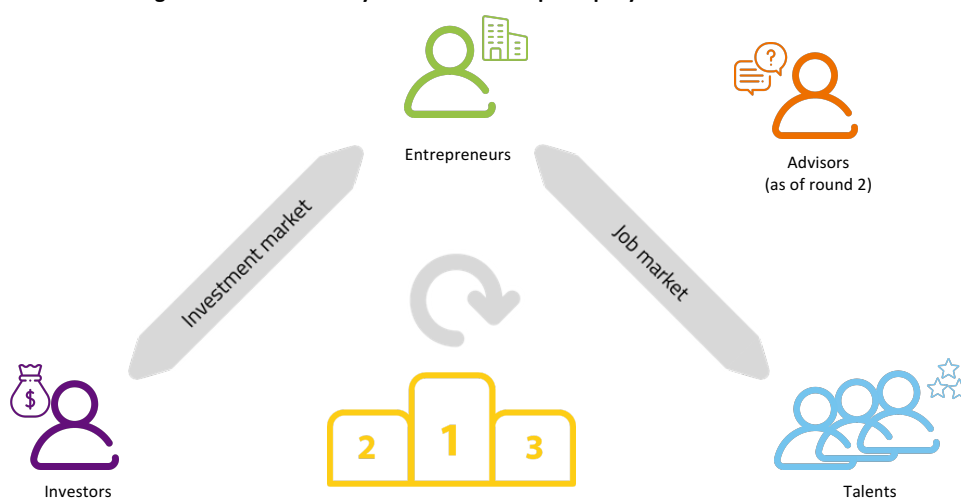
Click on the image to watch the teaser movie!
<https://youtu.be/ePxRfjfcjRM>

6

How does it work?

How does it work?

Battle of Green Talent - Simulating the real-life market dynamics of a start-up company



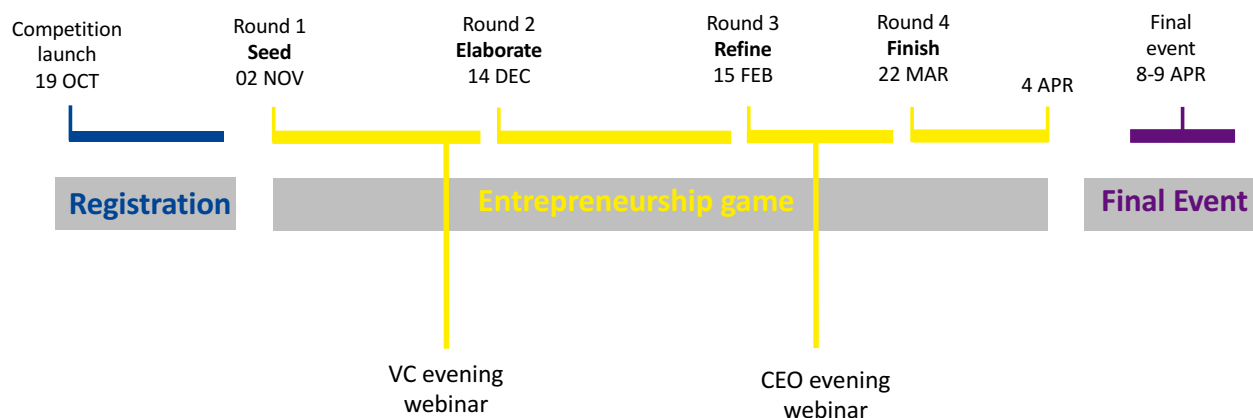
How does it work?

7



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Timeline



How does it work?

8



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How does it work?

Battle of Green Talent - Roles

01/

Entrepreneurs

- **Start a Venture**
- **Recruit Talents** for their team
- Build and improve the business plan
- Attract investors for their Venture and achieve a high share price
- Bring the team to victory



Student Entrepreneurs:

- Have a real idea or plan for their own start-up
- Want to be **FOUNDERS** and change the world
- Come from EIT InnoEnergy master programmes

How does it work?

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How does it work?

Battle of Green Talent - Roles

MULTIPLIER EFFECT

02/

Talents

- Scan and examine all Ventures
- Apply to join a team
- Help **build the Venture and improve the business plan**
- Bring the team to victory



Entrepreneurial Talent:

- Want to acquire entrepreneurial skills
- Do not want to be FOUNDERS (at this point)
- Want to experience “working in a start-up”
- Can come from **any other education institution**
- Bring key skills missing in the start-up:
- Product design, SW development, Finance,
- Marketing, Bizz dev, IT, ..

How does it work?

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How does it work?

Battle of Green Talent - Roles

03/

Investors

- Read and examine all ventures
- Give their feedback and ask questions to teams
- **Invest virtual money in the most promising ventures**
- Achieve the highest share price portfolio and become the TOP Investor



Investors:

- Students from business schools
- Want to learn about investing in clean tech
- Challenge business plans
- Interact with entrepreneurs
- Create a real founder/investor experience

How does it work?

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How does it work?

Battle of Green Talent - Roles

04/

Advisors

- Read and examine all ventures
- Give feedback and advice to teams
- **Help the teams to improve the value and quality of the business plan**
- Help bring the teams to victory



Advisors:

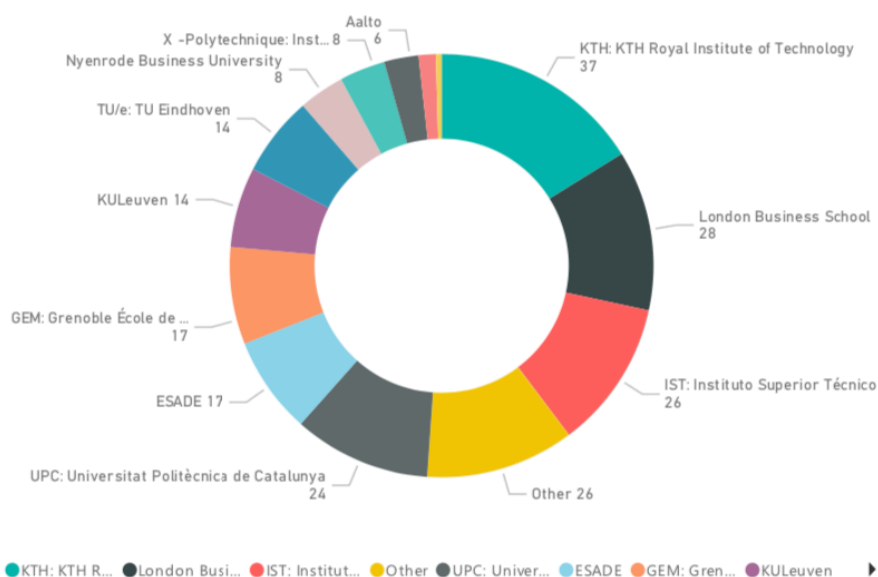
- Experienced professionals; not students
- Alumni & the companies they work at
- Provide real word advice
- Can cover any discipline
- Connect to local ecosystems

ECOSYSTEM CONNECTOR

12



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Battle of Green Talent pedagogical features.

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How can this support HEInnovate?

CONNECT students to **LOCAL** ecosystems.

GLOBAL teams with participants from every corner of Europe & the world

ENGAGE faculty & teaching staff with a low risk approach.

WIN support from university management bottom-up.

MULTIPLIER effects allows the game to grow.

INCLUSIVE: all education organisations can join

SPONSORSHIPS by industry

MATCHES the learning style of Gen Z & entrepreneurial students.

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BATTLE OF GREEN TALENT
Bringing business ideas for a sustainable energy future to life

The online entrepreneurship game by EIT InnoEnergy

The Battle of Green Talent offers you the unique opportunity to get immersed in an online entrepreneurial ecosystem. It is an entrepreneurship game free of charge, with the goal to bring innovative ideas for sustainable energy to life. During this 6 month competition, EIT InnoEnergy students transform their bright ideas into promising businesses, surrounded by talents, virtual investors, and advisors.

[Read more >](#)

TBB Photo Contest: Photographer, Roberto Bueno

First investment round ongoing

10 Days 08 Hours 35 Mins 49 Secs

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