HEInnovate Information Session

April 10, 2025

Agenda

16.00 – 16.05: **Welcome and opening**

16.05 – 16.10: **Political priorities and importance of HEInnovate**

16.10 – 16.20: **Introducing HEInnovate**

16.20 – 16.35: **The 8 dimensions of HEInnovate**

16.35 – 16.45: **Introduction to HEInnovate Resources**

16.45 – 16.55 : **Open Discussion and Q&A**

16.55 – 17.00: **Closing and Next Steps**

Political context/Commission remarks

Key Highlights

- Joint initiative with OECD — Bringing together higher education and innovation experts

New Political Vision

- Roxana Mînzatu – EVP for People, Skills & Preparedness
- Ekaterina Zaharieva – Commissioner for Startups, Research & Innovation

Union of Skills Priority

- Future-proof skills: Digital, Green, Entrepreneurial
- Inclusive & sustainable education
- Stronger education-industry collaboration

Political context/Commission remarks

HEInnovate Milestones (2024)

- 34,000+ platform users
- 80+ case studies
- Action card training tools
- Strategic role in EU policy & EIT HEI Initiative

Today's Focus:

- Tool features, and resources

Let's inspire change across Europe's higher education landscape!

Have you ever used HEInnovate?

Go to

www.menti.com

Enter the code

3664 9181

Or use QR code

About HEInnovate

- A **free** self-assessment **tool** for higher education institutions to evaluate their **entrepreneurial** and **innovative** capacity

- Developed by the **European Commission** in partnership with the **OECD**

- Higher education institutions assess themselves in **key areas**, **rating statements** on a scale from 1 to 5

Key benefits:

- Helps institutions **identify strengths** and **areas for development**

- Supports **continuous improvement** through **training**, **case studies**, and **action guides**

- Enables **internal** and **historical comparisons** but **not** a **benchmarking** tool
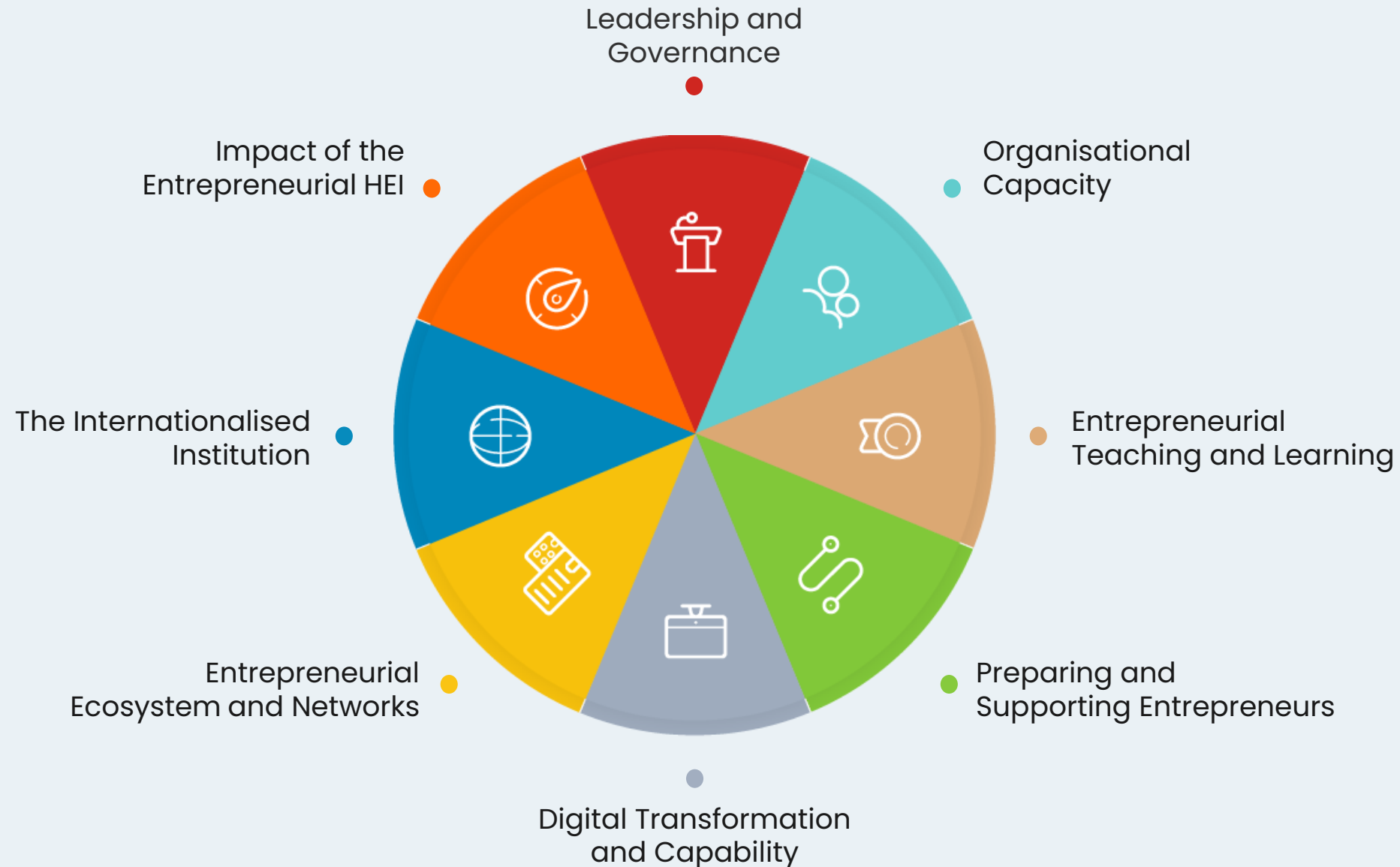
How to use HEInnovate

Individual

User evaluates their institution's entrepreneurship and innovative capacity

Group

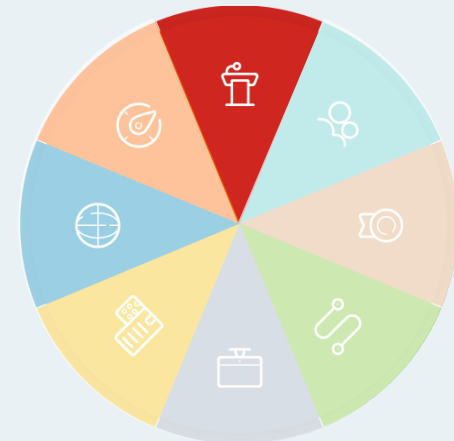Multiple users can complete assessments and compare results

The 8 dimensions of HEInnovate

Leadership and Governance

Organisational Capacity

Entrepreneurial Teaching and Learning

Preparing and Supporting Entrepreneurs

Digital Transformation and Capability

Entrepreneurial Ecosystem and Networks

The Internationalised Institution

Impact of the Entrepreneurial HEI

Leadership & Governance

- Prioritises entrepreneurship and innovation in the **institution's strategy**.

- Ensures **leadership commitment** to fostering an entrepreneurial culture.

- Establishes **accountable governance structures** to support innovation.

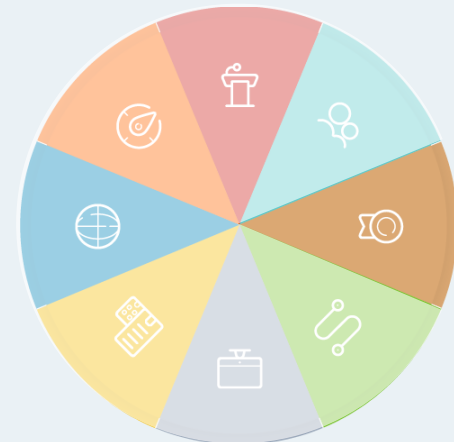# Organisational Capacity: People, Resources, Incentives and Rewards

- Allocates necessary **resources and funding** for entrepreneurial initiatives.

- Develops **staff skills and expertise** to drive innovation.

- Implements **incentive systems** to encourage entrepreneurial activities.

Entrepreneurial Teaching and Learning

- Integrates entrepreneurship into **curricula across disciplines**.

- Utilises **interactive and experiential learning methods**.

- Promotes development of **entrepreneurial mindsets and skills** among students.
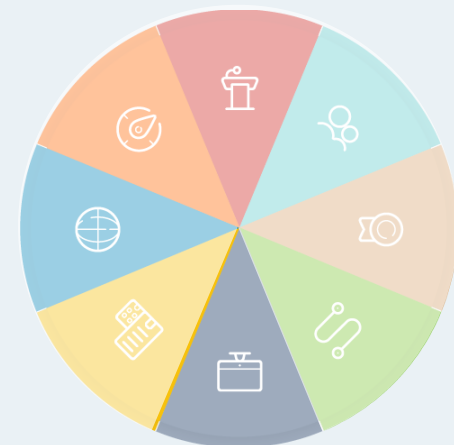
Preparing and Supporting Entrepreneurs

- Offers **mentorship and guidance** for startup development.

- Provides access to **incubators**, **accelerators**, and **funding opportunities**.

- Facilitates **networking** with industry experts and entrepreneurs.

Digital Transformation and Capacity

- Integrates **digital technologies** into teaching, research, and operations.

- Enhances **digital skills** among staff and students.

- Utilizes **digital tools** to foster innovation and entrepreneurial activities.
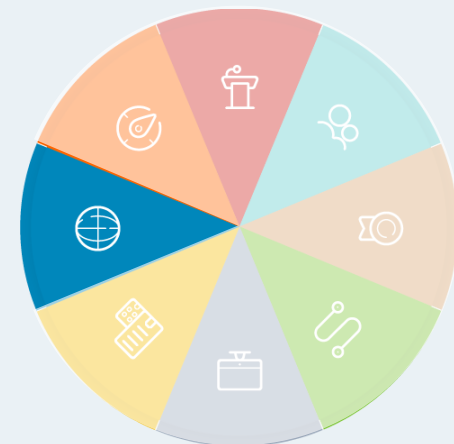
Entrepreneurial Ecosystem & Networks

- Builds partnerships with **businesses**, **government**, and **community organisations**.

- Engages in **knowledge exchange** and **collaborative projects**.

- Contributes to **regional and local economic development**.

The Internationalised Institution

- Encourages **international collaborations** and partnerships.

- Attracts a diverse body of **international students and staff**.

- Integrates **global perspectives** into curricula and research.

Impact of the Entrepreneurial HEI

- Regularly **evaluates the outcomes** of entrepreneurial and innovative activities.

- Uses assessment results to **inform strategic decisions**.

- **Communicates** achievements and impact to **stakeholders**.

In which of the 8 HEInnovate dimensions your institution needs to improve the most?
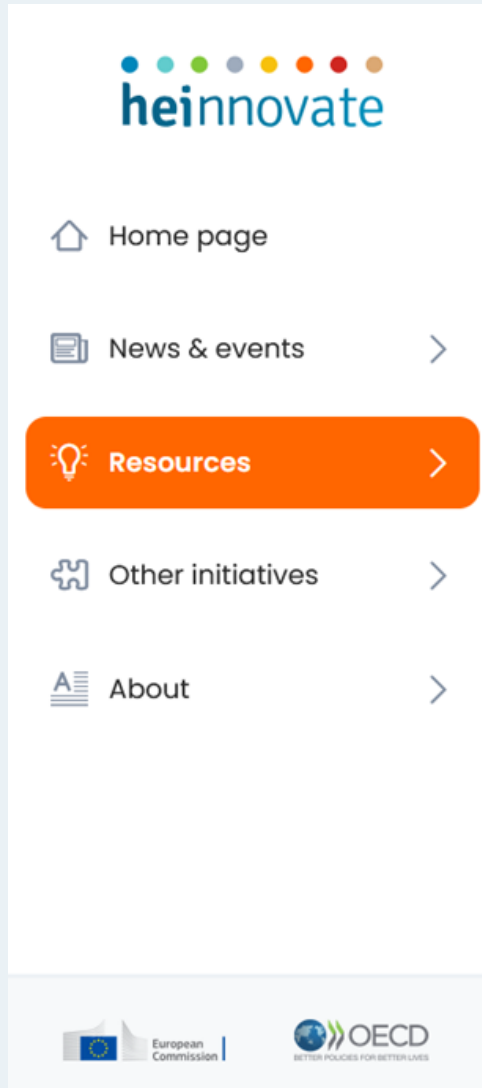
Go to

www.menti.com

Enter the code

3664 9181

Or use QR code

HEInnovate Resources

The HEInnovate Resources section offers a variety of materials to support higher education institutions in enhancing their entrepreneurial and innovative capacities:

- **Guidance Notes:** Concise documents linked to specific HEInnovate self-assessment statements, offering ideas and advice to advance institutional practices and strategies.

- **Country Reviews:** Comprehensive reports prepared by the OECD, analysing the entrepreneurial landscape of higher education within various countries (until 2021).

- **Training Materials:** Resources designed to assist in organising HEInnovate workshops, including training manuals, workshop guides, presentations, and action sheets.

heinnovate

Home page

News & events

Resources

Other initiatives

About

European Commission

OECD
BETTER POLICIES FOR BETTER LIVES

HEInnovate Resources

Case Studies

Detailed examples showcasing diverse institutional approaches and best practices across the eight dimensions of HEInnovate.
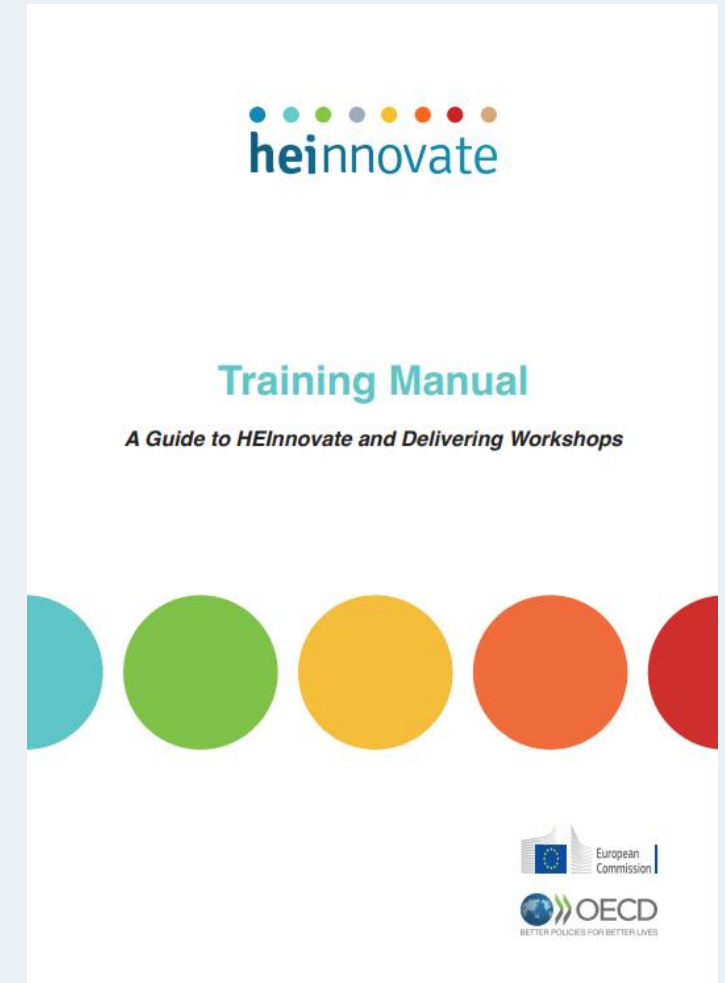
Testimonials

Highlighting the experiences of HEIs that have undertaken the HEInnovate self-assessment, including lessons learned and outcomes achieved.

Training Materials

- The HEInnovate self-assessment tool works best if it is used as part of a process for HEIs who are exploring their entrepreneurial and innovative potential rather than in isolation.

- The training materials were designed to:
  - Help HEIs integrate HEInnovate into a broader development process
  - Support the planning and facilitation of workshops for discussion and action planning

- They include draft agendas, participant guidance, presentation templates, and evaluation forms

- Provide tools such as action sheets and downloadable statements in all EU languages

- Helps to turn self-assessment results into meaningful dialogue and strategic next steps

Action Cards

- Offer customised recommendations based on your institution's entrepreneurial profile (7 stages from Aspirant to Guru)

- Each profile includes a dedicated set of action cards with practical, evidence-based guidance

- Recommendations draw from real case studies and expert interviews across diverse HEIs

- Organised around the 8 dimensions of the HEInnovate framework to support focused development

Action Cards – Institutional Profiles

⚠️ Only for registered users!

PROFILE SCORE

We used the following averages based on your self-assessment completion to assign an institutional profile for action planning to you.

2.4	1.8	3.6	4	1.8	2.8	2.6	3.8
Leadership and Governance	Organisational Capacity: People, Resources, Incentives and Rewards	Entrepreneurial Teaching and Learning	Preparing and Supporting Entrepreneurs	Digital Transformation and Capability	Entrepreneurial Ecosystem and Networks	The Internationalised Institution	Impact of the Entrepreneurial HEI

- The Entrepreneurial Aspirant
- The Builder
- The Educator
- ★ The Internal Performer
- The Regional Performer
- The International Performer
- The Guru

⭐ **RECOMMENDED ROLE**

The Internal Performer HEI offers resources to its academic staff to integrate entrepreneurial learning into the classroom. Additionally, the HEI offers extracurricular entrepreneurship courses and regular activities that foster entrepreneurship and innovation among students and educators. The Internal Performer HEI has also initiated other entrepreneurial programmes to provide training and support to would-be entrepreneurs. This includes, for instance, incubation programmes and mentoring for start-ups and entrepreneurs-to-be. The Internal Performer has the potential to grow in the area of knowledge and exchange collaboration by working with other partners (HEIs, enterprise agencies and other stakeholders) to exchange resources and ideas.

Dimension criteria to consider for this profile:

✓	Entrepreneurial Teaching and Learning	≥ 3.5
✓	Preparing and Supporting Entrepreneurs	≥ 3.5
✓	Entrepreneurial Ecosystem and Networks	< 3.5

Entrepreneurship Board or Council

Actions & Formats

	Timespan
Form an entrepreneurship council that brings together local key stakeholders.	Medium-term
Create an entrepreneurship board to challenge and mentor your organisation. Include internal decision-makers and external stakeholders on the board.	Medium-term
Set up a scientific council of advisors to advance your entrepreneurship research agenda.	Long-term

1/04

Entrepreneurship Board or Council

Regular checks by external stakeholders and experts can provide necessary feedback to craft a realistic yet ambitious entrepreneurship strategy for your HEI. An entrepreneurship board or council can provide non-binding strategic advice to your HEI, interest group or department.

An internal entrepreneurship board could comprise relevant stakeholders, such as vice-presidents, rectors and deans who provide context-specific counsel and help with supporting new initiatives. An external board may consist of national and international entrepreneurship experts who can provide strategic insights into current developments within the field.

A regional entrepreneurship council made up of local industry representatives, politicians and other relevant stakeholders can help connect your activities to the existing local entrepreneurial ecosystem.

If you are part of a research-driven HEI, setting up a scientific council may provide valuable guidance on strengthening your international research profile.

Applicable Profiles

1	2	3	4	5	6	7

4 Internal Performer, **5** Regional Performer,
6 International Performer, **7** Guru

1/04

What do you expect to gain from using HEInnovate in your institution?

Go to

www.menti.com

Enter the code

3664 9181

Or use QR code

Q&A Session

Upcoming events and opportunities to engage

- **Train the Trainer (June 2025):**

  - Fully funded session to help you lead HEInnovate workshops in your institution

- **Share Your Experience:**

  - Used HEInnovate? Reach out to contribute a testimonial

  - Got a good practice in innovation or entrepreneurship? Contact us to develop a case study

- **Info Sessions:**

  - Stay tuned for upcoming events – next session planned for June

- **Host Workshops:**

  - Facilitate group assessments and strategic planning on campus.

- **Join the Community for Educational Innovation**

  - To connect with like-minded institutions and individuals

heinnovate

Thank you for joining! If you have any further questions, please contact us at
info@heinnovate.eu

European Commission | OECD